

# Enhanced Know Your Customer (KYC)

Anita Patel Sr. Manager – Risk Services

Risk Management Committee April 24, 2024

www.pjm.com | Public PJM©2024



# Enhanced KYC Problem Statement/Issue Charge

- Scope focuses on reevaluating and expanding the current definition of Principal
  - Definition in PJM Tariff and Operating Agreement currently focuses on Officers or Senior Managers of the company
  - Expand definition to include others with ownership or substantial control of the company

www.pjm.com | Public 2 PJM©2024

# Current PJM Definition of Principal

### "Principal" shall mean:

- i. the chief executive officer or senior manager that controls or directs strategy for the Participant,
- ii. the chief legal officer or general counsel,
- iii. the chief financial officer or senior manager that controls or directs the financial affairs and investments of the Participant,
- iv. the chief risk officer or senior manager responsible for managing commodity and derivatives market risks, and
- v. the officer or senior manager responsible for or to be responsible for transactions in the applicable PJM Markets.

PJM's definition of Principal focuses on specific roles/titles and does not include other individuals that have ownership interest in or substantial control of the Participant



## **FinCEN Customer Due Diligence 4 Pillars**

 Identify and verify the identity of customers (CIP).  Identify and verify the identity of the <u>beneficial</u> owners of companies opening accounts.

- Understand the nature and purpose of customer relationships to develop customer risk profiles.
- Conduct ongoing monitoring to identify and report suspicious transactions and, on a risk basis, to maintain and update customer information.

PJM seeks to lean on FinCEN 4 Pillars as framework for enhancements to PJM's KYC process.



- Adopting best practices from FERC, FinCEN standards and the Corporate Transparency Act (CTA) and tailoring them to PJM's needs
- Consistency with FERC standards for determining affiliate status
- Consideration for FinCEN best practices already adopted by other ISOs/RTOs
  - Inclusion of Beneficial Owners
    - Individuals with 10% or greater ownership interest in the company
    - Individuals who exercise substantial control over the company
  - Identity Verification
    - Providing copies of government issued identification



#### Facilitator:

Tom Zadlo, thomas.zadlo@pjm.com

Secretary:
Julia Spatafore
julia.spatafore@pjm.com

SME/Presenter: Anita Patel anita.patel@pjm.com



#### Member Hotline

(610) 666 - 8980

(866) 400 - 8980

custsvc@pjm.com



BE ALERT TO
MALICIOUS PHISHING
EMAILS

Report suspicious email activity to PJM.

Call (610) 666-2244 or email it\_ops\_ctr\_shift@pjm.com