

# MOPR CIFP Work Plan

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CIFP – MOPR  
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## Process – M34, section 8.6.4

**Stage 1** – Similar to the normal CBIR process. PJM will provide stakeholder education and its initial solution package and alternatives considered, including its option alternatives to stakeholders

**Stage 2** – Stakeholders may discuss any previously considered and/or new alternatives, with row-by-row reviews of the CIFP matrix.

**Stage 3** – Based on the row-by-row discussions, PJM will finalize its package, and stakeholders will create alternative packages as appropriate.

**Stage 4** – “Final Meeting”: For the benefit of all meeting attendees, PJM will review its package proposal in the solution Matrix on a row-by-row basis to show how its solution addresses the PS/IC. At the conclusion of the PJM presentation, Members and invited non-Member stakeholders, whether individually or in self-selected coalitions, will provide feedback to the Board on the impacts, positive or negative on the option details contained within the solution Matrix.

## Work Plan

| Pre-CIFP  |  | Posting                   |
|---|--|---------------------------|
| Discussions   | April 7 (2:30-4:30)<br>April 9 (9:00-12:00)                    | April 2<br>April 6        |
| Poll  | April 9-16   |                           |
| Discussions (continued)   | April 20 (8:00-11:00)  | April 15                  |
| Formal Process  |  | Posting                   |
| <b>Stage 1:</b> PJM PS/IC & proposal                                    | April 28 (9:00-4:00)   | April 23                  |
| <b>Stage 2:</b> PJM and stakeholder development of the matrix (options) | May 10 (9:00-4:00)<br>May 17 (9:00-4:00)<br>May 26 (1:00-5:00) | May 5<br>May 12<br>May 21 |
| <b>Stage 3:</b> PJM and stakeholders finalize proposals                 | June 7 (9:00-4:00)<br>June 16 (9:00-4:00)                      | June 2<br>June 11         |
| <b>Stage 4:</b> Final meeting<br>MC Meeting (MC vote)                   | June 30 (9:00-1:00)<br>June 30 (2:00-5:00)                     | June 23<br>June 23        |
| Board review  |  |                           |
| Feedback to members   |  |                           |
| Filing  | July 16  |                           |

| Design Components | Priority   | A                  | B                  | C                  | D             |
|-------------------|------------|--------------------|--------------------|--------------------|---------------|
| Flour             | Medium     | <b>White</b>       | <b>Whole Wheat</b> | <b>Gluten-Free</b> | <b>Rye</b>    |
| Sweetener         | Medium     | <b>White Sugar</b> | <b>Brown Sugar</b> | <b>Honey</b>       |               |
| Shape             | Low        | <b>Flat</b>        | <b>Round</b>       | <b>Bundt</b>       |               |
| Flavor            | High       | <b>Vanilla</b>     | <b>Chocolate</b>   | <b>Strawberry</b>  | <b>Almond</b> |
| Moistener         | Low-Medium | <b>Oil</b>         | <b>Butter</b>      | <b>Sour Cream</b>  |               |

| Design Components | Priority   | Solution Package 1<br>(Recipe 1) | Solution Package 2<br>(Recipe 2) | Solution Package 3<br>(Recipe 3) | Solution Package 4<br>(Recipe 4) |
|-------------------|------------|----------------------------------|----------------------------------|----------------------------------|----------------------------------|
| Flour             | Medium     | <b>White</b>                     | <i>Gluten-Free</i>               | <i>Whole Wheat</i>               | <b>White</b>                     |
| Sweetener         | Medium     | <i>White Sugar</i>               | <i>Honey</i>                     | <b>Brown Sugar</b>               | <b>Brown Sugar</b>               |
| Shape             | Low        | <i>Flat</i>                      | <i>Round</i>                     | <b>Bundt</b>                     | <b>Bundt</b>                     |
| Flavor            | High       | <i>Vanilla</i>                   | <i>Strawberry</i>                | <b>Chocolate</b>                 | <b>Chocolate</b>                 |
| Moistener         | Low-Medium | <b>Butter</b>                    | <i>Sour Cream</i>                | <i>Oil</i>                       | <b>Butter</b>                    |

- Stage 2:
  - This is the time for stakeholders and PJM to add options across the design component rows
  - We have through the May 26 meeting to finalize the options
- Stage 3:
  - This is the time for PJM to finalize its package, and for stakeholders to formulate alternative solution packages, using the options developed in Stage 2
  - We have through the June 16 meeting to finalize the solution packages

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